



EMPLOYMENT (Not seasonally adjusted)

	Labor Force (May 15)	Employment (May 15)	Unemployment Rate (May 14)	Unemployment Rate (May 15)
Hillsborough	683,382	647,779	5.84%	5.21%
Tampa	185,959	175,630	5.94%	5.55%
Temple Terrace	14,254	13,606	5.04%	4.55%
Plant City	18,639	17,713	5.50%	4.97%
Tampa MSA	1,439,447	1,362,203	6.07%	5.37%
Florida	9,622,000	9,087,000	6.29%	5.56%
United States	157,719,000	149,349,000	6.06%	5.31%

Source: Florida Department of Economic Opportunity and U.S. Bureau of Labor Statistics

BUILDING PERMITS (Hillsborough County)

	May 14	May 15	%Δ**
Building Permits—Single Family Homes	430	614	42.79%
Building Permits—Year-to-Date	1,839	2,294	24.74%

Source: U.S. Census Bureau

CONSUMER ACTIVITY

	May 14	May 15	%Δ**
Gross Sales	\$5,632,152,864	\$5,764,639,244	2.35%
Taxable Sales	\$1,877,714,089	\$2,008,065,148	6.94%

Source: Florida Department of Revenue

AIRPORT ACTIVITY

	May 14	May 15	%Δ**
Total Passengers	1,503,807	1,601,233	6.48%
Total Cargo (lbs)	15,104,280	15,976,277	5.77%

Source: Tampa International Airport

SEAPORT ACTIVITY

	2014 FY	2015 FY	%Δ**
Cruise Passengers	550,816	606,752	10.16%
Total Bulk & General Cargo ¹	6,003,681	6,878,432	14.57%
Containers TEU	22,375	25,814	15.37%

¹Net Tons is the Unit of Measure
Source: Tampa Port Authority

EXPORT ACTIVITY

	May 14	May 15	%Δ**
Port of Tampa	\$240,800,000	\$255,300,000	6.02%

Source: Census Bureau FT920

TAMPA MSA MAJOR INDUSTRY EMPLOYMENT

	May 14	May 15	%Δ**
Mining & Logging	500	500	0.00%
Construction	60,500	62,100	2.58%
Manufacturing	61,400	61,900	0.81%
Wholesale Trade	50,600	51,300	1.36%
Retail Trade	151,100	155,700	2.95%
Transportation, Warehousing, Utilities	28,400	29,500	3.73%
Information	25,500	25,600	0.39%
Finance and Insurance	76,800	77,400	0.78%
Real Estate, Rental, & Leasing	25,000	25,800	3.10%
Professional & Business Services	202,300	205,400	1.51%
Education & Health Services	188,900	198,800	4.98%
Leisure and Hospitality	141,100	150,700	6.37%
Other Services	43,900	45,600	3.73%
Total Government	155,400	155,200	-0.13%
Total Jobs	1,211,400	1,245,500	2.74%

Source: Florida Department of Economic Opportunity

RESIDENTIAL UTILITIES

	May 14	May 15	%Δ**
Active Meters	525,482	535,152	1.84%

Source: Tampa Electric Company, Hillsborough County

TOURISM DEVELOPMENT TAX

	May 14	May 15	%Δ**
Tax Collected	\$2,383,707	\$2,746,382	15.21%
Collected YTD	\$11,725,811	\$13,379,295	14.10%

Source: Hillsborough County Tax Collector

REAL ESTATE (Residential)

	May 14	May 15	%Δ**
Total Units Sold	1,384	1,588	14.74%
Average Sales Price	\$181,500	\$204,000	12.40%

Source: Greater Tampa Association of Realtors (GTAR) Includes homes sold in Hillsborough and Pasco Counties through Realtors®

RENTAL RATES (Residential)

	May 14	May 15	%Δ**
Hillsborough	\$1,283	\$1,326	3.35%
Tampa MSA	\$1,232	\$1,283	4.14%

Source: Zillow Research

** %Δ Denotes "Percentage Change"