



**EMPLOYMENT (Not seasonally adjusted)**

	Labor Force (June 15)	Employment (June 15)	Unemployment Rate (June 14)	Unemployment Rate (June 15)
Hillsborough	679,025	644,009	6.0%	5.2%
Tampa	184,827	174,608	6.1%	5.5%
Temple Terrace	14,151	13,527	5.3%	4.4%
Plant City	18,548	17,610	6.1%	5.1%
Tampa MSA	1,431,044	1,355,868	6.2%	5.3%
Florida	9,535,000	9,009,000	6.4%	5.5%
United States	158,283,000	149,645,000	6.3%	5.5%

Source: Florida Department of Economic Opportunity and U.S. Bureau of Labor Statistics

**BUILDING PERMITS (Hillsborough County)**

	June 14	June 15	%Δ**
Building Permits—Single Family Homes	404	667	65.10%
Building Permits—Year-to-Date	2,243	2,961	32.01%

Source: U.S. Census Bureau

**CONSUMER ACTIVITY**

	June 14	June 15	%Δ**
Gross Sales	\$5,481,142,612	\$5,789,529,327	5.63%
Taxable Sales	\$1,861,287,827	\$2,007,379,587	7.85%

Source: Florida Department of Revenue

**AIRPORT ACTIVITY**

	June 14	June 15	%Δ**
Total Passengers	1,441,986	1,543,550	7.04%
Total Cargo (lbs)	13,177,726	13,592,736	3.15%

Source: Tampa International Airport

**SEAPORT ACTIVITY**

	2014 FY	2015 FY	%Δ**
Cruise Passengers	550,818	606,752	10.15%
Total Bulk & General Cargo <sup>1</sup>	6,005,070	6,878,432	14.54%
Containers TEU	22,352	25,814	15.49%

<sup>1</sup>Net Tons is the Unit of Measure  
Source: Tampa Port Authority

**EXPORT ACTIVITY**

	June 14	June 15	%Δ**
Port of Tampa	\$253,800,000	\$334,600,000	31.84%

Source: Census Bureau FT920

**TAMPA MSA MAJOR INDUSTRY EMPLOYMENT**

	June 14	June 15	%Δ**
Mining & Logging	500	500	0.00%
Construction	61,300	61,800	0.81%
Manufacturing	61,300	62,200	1.45%
Wholesale Trade	50,400	51,200	1.56%
Retail Trade	151,100	155,000	2.52%
Transportation, Warehousing, Utilities	28,400	30,100	5.65%
Information	25,700	25,700	0.00%
Finance and Insurance	77,200	77,800	0.77%
Real Estate, Rental, & Leasing	25,000	26,100	4.21%
Professional & Business Services	202,200	205,500	1.61%
Education & Health Services	187,200	196,700	4.83%
Leisure and Hospitality	140,400	153,100	8.30%
Other Services	44,100	46,400	4.96%
Total Government	144,500	144,200	-0.21%
Total Jobs	1,199,300	1,236,300	2.99%

Source: Florida Department of Economic Opportunity

**RESIDENTIAL UTILITIES**

	June 14	June 15	%Δ**
Active Meters	525,762	535,871	1.92%

Source: Tampa Electric Company, Hillsborough County

**TOURISM DEVELOPMENT TAX**

	June 14	June 15	%Δ**
Tax Collected	\$1,829,053	\$2,385,875	30.44%
Collected YTD	\$13,554,864	\$15,765,170	16.31%

Source: Hillsborough County Tax Collector

**REAL ESTATE (Residential)**

	June 14	June 15	%Δ**
Total Units Sold	1,472	1,875	27.38%
Average Sales Price	\$233,054	\$259,004	11.13%

Source: Greater Tampa Association of Realtors (GTAR) Includes homes sold in Hillsborough and Pasco Counties through Realtors®

**RENTAL RATES (Residential)**

	June 14	June 15	%Δ**
Hillsborough	\$1,289	\$1,307	2.95%
Tampa MSA	\$1,236	\$1,288	4.21%

Source: Zillow Research

\*\* %Δ Denotes "Percentage Change"