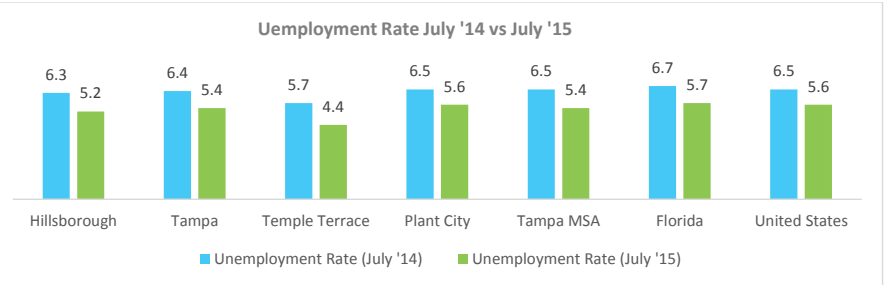


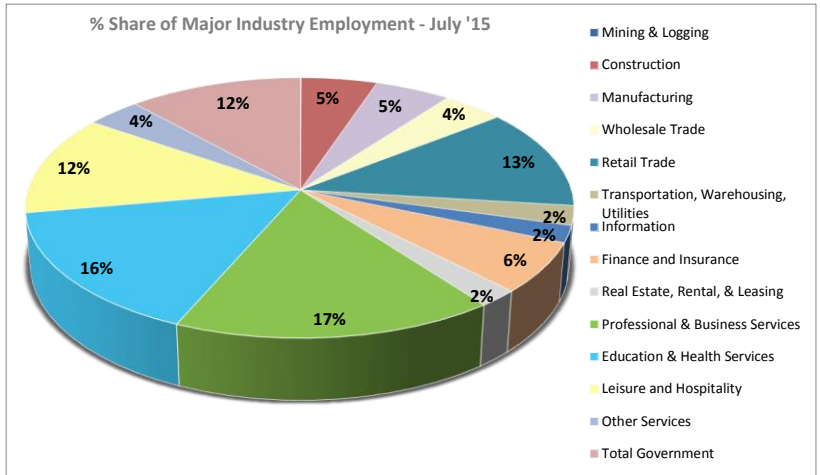
EMPLOYMENT (not seasonally adjusted)		
	Labor Force (July '15)	Employment (July '15)
Hillsborough	678,968	643,325
Tampa	184,374	174,422
Temple Terrace	14,130	13,513
Plant City	18,642	17,591
Tampa MSA	1,433,450	1,356,499
Florida	9,564,000	9,023,000
United States	158,527,000	149,722,000

Source: Florida Department of Economic Opportunity and U.S. Bureau of Labor Statistics



TAMPA MSA MAJOR INDUSTRY EMPLOYMENT			
	July '14	July '15	% Chg
Mining & Logging	500	500	0.0%
Construction	61,400	62,600	1.9%
Manufacturing	61,500	62,200	1.1%
Wholesale Trade	50,400	51,200	1.6%
Retail Trade	150,500	154,000	2.3%
Transportation, Warehousing, Utilities	28,400	29,600	4.1%
Information	25,800	25,500	-1.2%
Finance and Insurance	77,700	77,000	-0.9%
Real Estate, Rental, & Leasing	25,100	25,900	3.1%
Professional & Business Services	203,300	205,200	0.9%
Education & Health Services	185,900	192,700	3.5%
Leisure and Hospitality	138,800	153,200	9.4%
Other Services	43,800	45,000	2.7%
Total Government	143,000	143,300	0.2%
Total Jobs	1,196,100	1,227,900	2.7%

Source: Florida Department of Economic Opportunity



BUILDING PERMITS (Hillsborough County)			
	July '14	July '15	% Chg
Single Family Homes	461	518	11.0%
Year-to-Date	2,704	3,479	22.3%

Source: U.S. Census Bureau

TOURISM DEVELOPMENT TAX			
	July '14	July '15	% Chg
Tax Collected	\$1,506,266	\$2,065,959	27.1%
Collected YTD	\$15,067,092	\$17,831,129	15.5%

Source: Hillsborough County Tax Collector

RESIDENTIAL UTILITIES (Hillsborough County)			
	July '14	July '15	% Chg
Active Meters	526,262	536,366	1.9%

Source: Tampa Electric Company

EXPORT ACTIVITY			
	July '14	July '15	% Chg
Port of Tampa	\$253,800,000	\$196,400,000	-29.2%

Source: Census Bureau FT920

RENTAL RATES (Residential)			
	July '14	July '15	% Chg
Hillsborough County	1,292	1,333	3.1%
Tampa MSA	1,240	1,295	4.2%

Source: Zillow Research

CONSUMER ACTIVITY			
	July '14	July '15	% Chg
Gross Sales	\$6,337,392,685	\$6,670,113,127	5.0%
Taxable Sales	\$1,882,268,787	\$2,072,657,806	9.2%

Source: Florida Department of Revenue

REAL ESTATE (Residential)			
	July '14	July '15	% Chg
Closed Single-Family Home Sales	1,429	1,785	19.9%
Average Sales Price	\$237,877	\$249,864	4.8%

Source: Greater Tampa Associates of Realtors (GTAR), Hillsborough County

AIRPORT ACTIVITY			
	July '14	July '15	% Chg
Total Passengers	1,498,559	1,604,114	6.6%
Total Cargo (lbs.)	14,478,559	13,875,377	-4.3%

Source: Tampa International Airport



SEAPORT ACTIVITY			
	2014 FY	2015 FY	% Chg
Cruise Passengers	753,219	764,910	1.5%
Total Bulk & General Cargo*	9,570,025	11,055,197	13.4%
Containers TEU	34,379	40,462	15.0%

\*Net Tons is the Unit of Measure/Source: Tampa Port Authority  
Source: Tampa Port Authority