



Demographic Highlights

- In the next five years Hillsborough County's population is projected to grow significantly faster than the state of Florida.
- By 2021 Hillsborough County's population will be over 1.4 million.
- About 24% of Hillsborough County's population is between the ages of 18-34. This contributes to its low median age of 37.28 years, which is below the national average.
- About 27% of Hillsborough County's population is Hispanic or Latino.
- Thirty percent of Hillsborough County residents age 25 and older earned a Bachelor's degree or higher.

TOTAL POPULATION	2000	2010	2016
Hillsborough County	998,969	1,229,226	1,350,910
Tampa	300,888	335,709	363,634
Plant City	31,058	34,721	37,704
Temple Terrace	23,225	24,541	25,379
Unincorporated County	643,798	834,255	924,193
MSA	2,395,990	2,783,243	2,979,822
Florida	15,982,377	18,801,310	20,299,288
United States	281,421,942	308,745,538	322,431,073

POPULATION GROWTH	2000-2010	2010-2016
Hillsborough County	23.05%	9.90%
Tampa	11.57%	8.32%
Plant City	11.79%	8.59%
Temple Terrace	5.67%	3.41%
Unincorporated County	29.58%	10.78%
MSA	16.16%	7.06%
Florida	17.64%	7.97%
United States	9.71%	4.43%

PROJECTED POPULATION	2021	5 Year Growth
Hillsborough County	1,445,056	6.97%
Tampa	383,966	5.59%
Plant City	39,658	5.18%
Temple Terrace	26,478	4.33%
Unincorporated County	994,954	7.66%
MSA	3,146,809	5.60%
Florida	21,515,406	5.99%
United States	334,341,965	3.69%

POPULATION BY AGE GROUP	17 & Under	18-34
Hillsborough County	23.07%	23.85%
MSA	20.33%	20.70%
Florida	20.33%	21.38%
United States	22.97%	23.19%

	35-54	55-64	65 and Older	Median Age
Hillsborough County	27.29%	12.10%	13.67%	37.28
MSA	25.96%	13.59%	19.43%	42.36
Florida	25.45%	13.48%	19.65%	41.89
United States	25.96%	12.80%	15.08%	38.04

POPULATION BY RACE OR ETHNICITY	White	Black
Hillsborough County	69.78%	16.86%
MSA	77.04%	12.34%
Florida	73.58%	16.36%
United States	70.75%	12.76%

	Asian	Some Other Race	Two or more Races	Hispanic or Latino
Hillsborough County	3.98%	5.78%	3.51%	26.89%
MSA	3.38%	4.25%	2.99%	18.18%
Florida	2.72%	4.48%	2.85%	24.51%
United States	5.35%	7.86%	3.28%	17.78%

POPULATION BY GENDER	Hillsborough County	MSA	Florida	United States
Male	48.75%	48.42%	48.92%	49.25%
Female	51.25%	51.28%	51.05%	50.75%

Source: 2016 Nielsen Sitewise



HISPANIC OR LATINO ORIGIN	Mexican	Puerto Rican	Cuban	Other
Hillsborough County	21.67%	30.18%	20.66%	27.49%
MSA	22.42%	32.19%	17.50%	27.88%
Florida	14.97%	21.04%	27.42%	36.58%
United States	62.39%	9.47%	3.54%	24.59%

LANGUAGES SPOKEN AT HOME	English Only	Spanish	Indo-European	Asian or Pacific Island	Other
Hillsborough County	73.14%	20.43%	3.25%	2.37%	0.82%
MSA	80.67%	13.06%	3.67%	1.97%	0.63%
Florida	72.46%	20.38%	5.10%	1.52%	0.55%
United States	79.03%	13.06%	3.64%	3.32%	0.94%

POPULATION BY TOP ANCESTRIES	German	Irish	English	Italian	West Indian	French	Polish
Hillsborough County	6.54%	5.64%	4.80%	4.58%	1.91%	1.51%	1.24%
MSA	8.29%	7.27%	5.68%	6.24%	1.29%	2.21%	2.04%
Florida	6.83%	5.91%	5.10%	4.80%	4.02%	1.79%	1.69%
United States	10.25%	6.62%	5.36%	4.20%	0.80%	2.01%	1.97%

TOTAL HOUSEHOLDS	GROWTH						
	2000	2010	2016	2021	2000-2010	2010-2016	2016-2021
Hillsborough County	391,358	474,030	518,772	554,578	21.12%	9.44%	6.90%
MSA	1,009,306	1,151,263	1,224,817	1,291,395	14.06%	6.39%	5.44%
Florida	6,337,941	7,420,802	7,994,749	8,476,361	17.09%	7.76%	6.02%
United States	105,480,131	116,716,292	122,265,437	127,049,130	10.65%	4.75%	3.91%

HOUSEHOLD INCOME DISTRIBUTION	Less than \$25,000	\$25,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,999	\$100,000-\$149,999	\$150,000 or more	Median Income
Hillsborough County	24.09%	24.71%	17.29%	11.45%	12.34%	10.13%	\$51,751
MSA	25.59%	26.50%	17.85%	10.93%	11.08%	8.05%	\$47,911
Florida	25.46%	26.64%	18.01%	10.92%	10.96%	8.02%	\$47,912
United States	22.72%	23.38%	17.60%	12.01%	13.46%	10.83%	\$55,551

EDUCATION ATTAINMENT (25 AND OLDER)	High School Diploma or Higher	Bachelor's Degree or Higher
Hillsborough County	87.24%	30.40%
MSA	88.16%	27.10%
Florida	86.61%	26.91%
United States	86.43%	29.37%

Source: 2016 Nielsen Sitewise